

## GOVERNMENT OF GOA GOVERNMENT COLLEGE OF COMMERCE AND ECONOMICS BORDA, MARGAO-GOA

G2 CONTRACTOR OF THE PROPERTY AND ADDRESS 2023 INDIA

Affiliated to Goa University

NAAC Accredited with Grade 'A' (CGPA of 3.12 on a 4 Point Scale)

Recognised by UGC under sec. 2(f) and 12(B)

## EMPLOYER FEEDBACK ANALYSIS ACADEMIC YEAR 2023-2024

Variables	Excellent	Good	Fair	Poor
General communication skills of the employee	30%(3)	60% (6)	1(10%)	-
Attitude of the Employee at the work place.	50% (5)	50% (5)	-	7
Personality of the Employee	30% (3)	60% (6)	-	-
Interaction of the Employee with other co-workers/working as a part of the team.	60% (6)	40% (4)		-
Efficiency of the Employee	30% (3)	60% (6)	10% (1)	-
Organisational skills of the Employee	30% (3)	50% (5)	20% (2)	<del>-</del>
Punctuality of the Employee	30% (3)	30% (3)	40% (4)	-
Technical Knowledge/ skill that the employee has	40% (4)	40% (4)	20% (2)	-
Ability to take up extra responsibility	30%(3)	30% (3)	30% (3)	10% (1)
Dealing with customers/clients/co-workers	30% (3)	40% (4)	30% (3)	-

The Internal Quality Assurance Cell (IQAC) of the college actively engaged with employers who have hired our alumni to gather valuable feedback. The feedback form consisted of 12 thoughtfully curated questions aimed at assessing various aspects of our graduates' performance and capabilities. Employers received a hard copy of the form and were requested to provide their feedback. Employers were also asked to rate their satisfaction with the employee on a scale of 1 to 5, with 1 indicating the lowest level of satisfaction. We also welcomed suggestions from the employers, seeking their input on how we can further enhance our training programs and better prepare our students for the workforce.

The feedback indicates that alumni perform well in teamwork, attitude, communication, and personality, with most receiving "Good" or "Excellent" ratings in these areas. However, punctuality, technical skills, and the ability to take on extra responsibilities show room for improvement, as ratings here were more mixed. This suggests a generally positive impression among employers, with specific areas where additional training could enhance alumni performance and satisfaction further. Furthermore, the employers were generally satisfied with the alumni working in their organisations.

1 | Pag

)

PRINCIPAL

Govt. College Of Commerce & EconomicBORDA MARGAO GOS



<u>Suggestions:</u> The employers suggested (1) incorporation of internship as an integral component of the curriculum. (2) Courses such as digital marketing need to be introduced as also comprehensive training in GST and accounting software. A total of 10 employers provided their feedback.

Dr. Elizabeth J. Henriques

Director-IQAC

Prof.(Dr.) F.M.Nadaf Principal